

ppro



Win Europe's iGaming market with PPRO

Jeremy Pickering - September 2025



Pay. The local way.

Boost player acquisition, increase retention and expand into new markets by offering a tailored mix of preferred local payment methods to enhance customer experience and drive growth.

Let your customers pay, the local way.
The PPRO way.



82%

of global e-commerce purchases are being made with digital and local payment methods.

With digital payment methods on the rise, local payments are no longer the alternative way to pay.

Bank transfers

Digital wallets

Cash based

Local cards

BNPL

More consumers are choosing to move and spend money using local ways to pay.

It's **integrated into their daily lives** and they get relevant rewards & benefits.



WeChat Pay



New fintechs are creating a **seamless user experience** for shopping and money management.



Strong usage
expected to
continue ...

Bank transfers

2023: 7%

2027: 8%

Digital wallets

2023: 50%

2027: 61%

To grow in the
world's largest
e-commerce markets,
you need to act local.





That's why we're building the
ultimate **local payments platform**.

ppro

PPRO connects you to every payment method that matters.

From **instant bank transfers** like Trustly, to **digital wallets** in Europe like Wero and **local cards**.

 Trustly


Bancontact

WERO

 paysafecard


iDEAL


swish®


payconiq


GB



Unmatched local payment coverage

The payment methods players know and trust - all in one place.



Frictionless player experiences

Seamless payment flows that drive repeat engagement and conversion.



Instant real-time deposits

With open banking, bank transfer and account to account payments.



Build once, scale continuously

Instant access to new EU markets via a single integration.



Reduce chargebacks with a diversified payment mix plus fraud alerts, chargeback and dispute management for local cards.



24/7 support and expert guidance

From your dedicated account manager and technical support team.



Build once. Scale continuously.

With PPRO, you build once and connect to a world of local payment methods, allowing you to access and serve new customers worldwide without building and maintaining countless integrations and relationships.

We take care of the complexity.

Activate local payments



- Contract negotiations and LPM management
- Regulatory compliance
- Market insights and payment trends
- Local partner (merchant of record) where needed

Accept local payments



- Technical LPM integration and maintenance
- Payment collection and settlement
- Normalise & optimise flows
- Conversion rate optimisation
- Fraud alerts and dispute management

Manage local payments



- Funds flow management
- FX and cross-border remittance
- Reconciliation and reporting
- Administration of tax regulations



We're even better than direct.

In a solution that's even better than direct, we give you access to enhanced functionality.

Because we don't just give you access to single LPMs, we've standardised integration and combined capabilities to give you a complete solution.

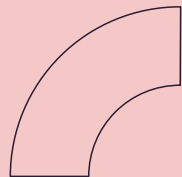
Direct

API Integration 1	● LPM1	Flows	Refunds	Recurring	POS	3DS
API Integration 2	● LPM2	Flows	Refunds	Recurring	POS	3DS
API Integration 3	● LPM3	Flows	Refunds	Recurring	POS	3DS

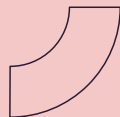
API

Integration 1	● LPM1	Flows	Refunds	Recurring	POS	3DS
	● LPM2	Flows	Refunds	Recurring	POS	3DS
	● LPM3	Flows	Refunds	Recurring	POS	3DS

Going from strength to strength

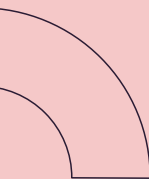


400+
experts in the PPRO
team worldwide

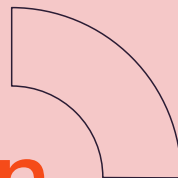


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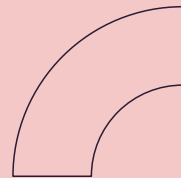
2023 annual
transaction volume



85+
number of global
markets covered



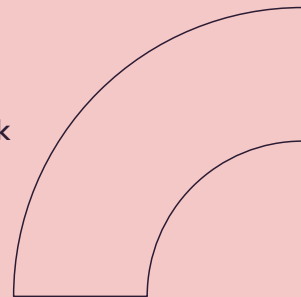
2m
merchants in our network



83%+
conversion rates



10
offices across the globe,
from London to Singapore



Decades of payments expertise in our leadership team.



Motie Bring
Chief Executive Officer



Eelco Dettingmeijer
Chief Commercial Officer



Selene Brett
Chief Legal, Risk and
Compliance Officer



Bernie Miles
Chief Technology Officer



Michelle Eischeid
Chief Financial Officer



About PPRO

PPRO offers a leading local payments platform that helps payment service providers (PSPs) and merchants grow their businesses by letting their customers pay local. With a single connection, PPRO activates, accepts, and manages local payments, giving businesses access to consumers in some of the world's largest ecommerce markets.

Trusted for its expertise, technology, and support by world-leading brands such as Citi, PayPal, and Stripe, PPRO allows businesses to build once, and connect to a global network of local payment options. PPRO helps businesses navigate the complexities of international ecommerce, enhance their customer experience, and simplify access to local payments.

Find out more at ppro.com