

ppro



**MERKUR GROUP**

# Win Europe's iGaming market with PPRO

Jeremy Pickering - September 2025



## Pay. The local way.

Boost player acquisition, increase retention and expand into new markets by offering a tailored mix of preferred local payment methods to enhance customer experience and drive growth.

Let your customers pay, the local way.  
The PPRO way.



82%

of global e-commerce purchases are being made with digital and local payment methods.

With digital payment methods on the rise, local payments are no longer the alternative way to pay.

Bank transfers

Digital wallets

Cash based

Local cards

BNPL

More consumers are choosing to move and spend money using local ways to pay.

It's **integrated into their daily lives** and they get relevant rewards & benefits.



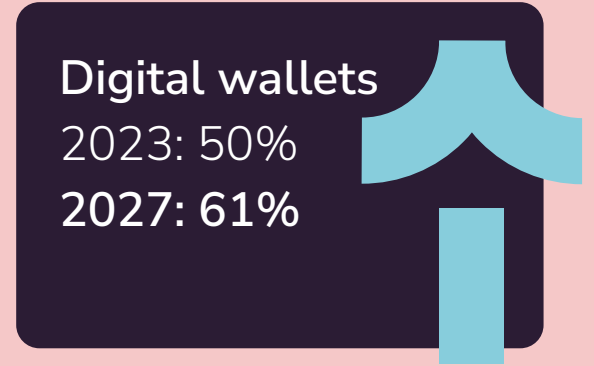
WeChat Pay



New fintechs are creating a **seamless user experience** for shopping and money management.



Strong usage  
expected to  
continue ...



To grow in the  
world's largest  
e-commerce markets,  
you need to act local.





That's why we're building the  
ultimate **local payments platform.**

ppro

PPRO connects you to every payment method that matters.

From instant bank transfers like Trustly, to digital wallets in Europe like Wero and local cards.

 Trustly

  
Bancontact

**WERO**

 paysafecard

  
iDEAL

  
swish®

  
payconiq





## Unmatched local payment coverage

The payment methods players know and trust - all in one place.



## Frictionless player experiences

Seamless payment flows that drive repeat engagement and conversion.



## Instant real-time deposits

With open banking, bank transfer and account to account payments.



## Build once, scale continuously

Instant access to new EU markets via a single integration.



**Reduce chargebacks** with a diversified payment mix plus fraud alerts, chargeback and dispute management for local cards.



## 24/7 support and expert guidance

From your dedicated account manager and technical support team.



# Build once. Scale continuously.

With PPRO, you build once and connect to a world of local payment methods, allowing you to access and serve new customers worldwide without building and maintaining countless integrations and relationships.

# We take care of the complexity.

## Activate local payments



- Contract negotiations and LPM management
- Regulatory compliance
- Market insights and payment trends
- Local partner (merchant of record) where needed

## Accept local payments



- Technical LPM integration and maintenance
- Payment collection and settlement
- Normalise & optimise flows
- Conversion rate optimisation
- Fraud alerts and dispute management

## Manage local payments



- Funds flow management
- FX and cross-border remittance
- Reconciliation and reporting
- Administration of tax regulations



## We're even better than direct.

In a solution that's even better than direct, we give you access to enhanced functionality.

Because we don't just give you access to single LPMs, we've standardised integration and combined capabilities to give you a complete solution.

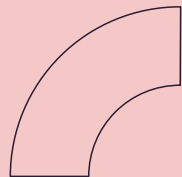
### Direct

API Integration 1	● LPM1	Flows	Refunds	Recurring	POS	3DS
API Integration 2	● LPM2	Flows	Refunds	Recurring	POS	3DS
API Integration 3	● LPM3	Flows	Refunds	Recurring	POS	3DS

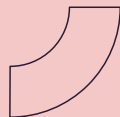
### API

Integration 1	● LPM1	Flows	Refunds	Recurring	POS	3DS
	● LPM2	Flows	Refunds	Recurring	POS	3DS
	● LPM3	Flows	Refunds	Recurring	POS	3DS

# Going from strength to strength

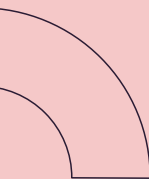


**400+**  
experts in the PPRO  
team worldwide

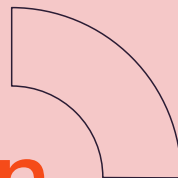


**\$20bn**

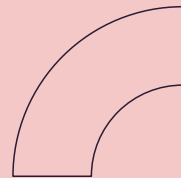
2023 annual  
transaction volume



**85+**  
number of global  
markets covered



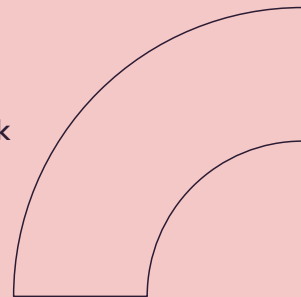
**2m**  
merchants in our network



**83%+**  
conversion rates



**10**  
offices across the globe,  
from London to Singapore



# Decades of payments expertise in our leadership team.



Motie Bring  
Chief Executive Officer



Eelco Dettingmeijer  
Chief Commercial Officer



Selene Brett  
Chief Legal, Risk and  
Compliance Officer



Bernie Miles  
Chief Technology Officer



Michelle Eischeid  
Chief Financial Officer



## About PPRO

PPRO offers a leading local payments platform that helps payment service providers (PSPs) and merchants grow their businesses by letting their customers pay local. With a single connection, PPRO activates, accepts, and manages local payments, giving businesses access to consumers in some of the world's largest ecommerce markets.

Trusted for its expertise, technology, and support by world-leading brands such as Citi, PayPal, and Stripe, PPRO allows businesses to build once, and connect to a global network of local payment options. PPRO helps businesses navigate the complexities of international ecommerce, enhance their customer experience, and simplify access to local payments.

Find out more at [ppro.com](https://ppro.com)