



WALES



VS



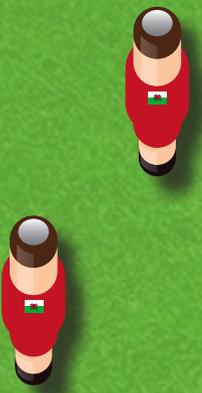
BELGIUM



Population: 3.1 m
GDP: 79.4 bn USD

Population: 11.2 m
GDP: 524.8 bn USD

81% internet access
5.34 billion USD B2C e-commerce



Football hasn't always been a sport for the pros, even at international level. In a friendly against Scotland in 1876, the Welsh team included two lawyers, a timber merchant, a soldier, a stonemason, and a miner. One of the defenders, who rejoiced in the name of William Williams, was a fireplace manufacturer.



The majority of online shoppers (86%) prefer to use their laptop or desktop to order online although penetration of mobile devices is high.
72% of the revenue of Belgian e-commerce comes from abroad.



5 m consumers shop online with 34% of those shopping cross-border.



85% internet access
6.85 billion USD B2C e-commerce

Biggest football victory
11:0 against Ireland
(1888, British Championships, Wrexham)



Belgium were the only team in the UEFA European Championship 1984 to win their qualifying group with more than a one-point advantage.



The service sector dominates the contemporary Welsh economy, contributing 66% to GVA in 2000. Other sectors made a significantly smaller contribution, with manufacturing accounting for 32% of GVA, and agriculture, forestry and fishing combined contributing 1.5%.



Biggest victory
10:1 against San Marino
(2001, World Cup, qualifying round, Brussels)



Belgian consumers are very open to e-commerce: they spent 9% of their budget online in 2014, with this number forecasted to reach 16% by 2020.

Biggest football defeat
0:9 against Scotland
(1878, friendly match, Glasgow)



The Welsh economy has close ties to both the European Economic Area, and the rest of the United Kingdom. Provisional data provided by the Office for National Statistics gives a figure of 68.2 billion USD headline gross value added (GVA). This means the Welsh economy is tenth out of the UK's twelve regions (nine English Government Office Regions plus Wales, Scotland, and Northern Ireland) trailed only by Northern Ireland and the North East of England.



ALL ABOUT FOOTBALL:	
Number of UEFA EUROs, including 2016	1 : 5
UEFA EURO games played	0 : 12
victories	0 : 4
defeats	0 : 6
draws	0 : 2
UEFA EURO goals scored	0 : 13
UEFA EURO goals conceded	0 : 20



Bancontact is a popular debit card based payment method that is available in more than 80% of Belgian webshops. Real-time bank transfer method **MyBank** and bank links for online bank transfers are further common methods to pay online in Belgium.



Share of e-commerce transactions:
63% card based, 16% bank transfer, 10% E-wallet, 3% cash based, 8% other



Biggest defeat
0:5 against Spain
(2009, World Cup, qualifying round, La Coruña)