



FRANCE VS IRELAND



VS



IRELAND



Population: 66.3 m
GDP: 2.8 tn USD

Population: 4.6 m
GDP: 232.1 bn USD

Apart from Germany and Spain (who have each won three times), France is the only nation to win multiple UEFA European Championships (two times).



The percentage of the population using the Internet via mobile phone has grown quickly, reaching **61%** in the final quarter of 2015.



As in many EURO and non-EURO countries, **SEPA direct debit** is widely used as an alternative to credit card payments.



Biggest victory
8:0 against Malta
(1983, Euro, group stages, Dublin)

97% bank account penetration

83.8% internet access



PayPal is very popular in Ireland with 20% of people reporting using it in 2015.



The Irish made it to the quarter-finals of the 1964 European Championship, but were then defeated by Spain with 1:7 overall. The Spaniards then also won the comprehensive four-team final.



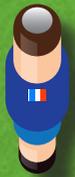
44% credit card penetration

Bank transfer methods remain unpopular in France due to the required whitelisting of beneficiaries.



56.7 billion USD B2C e-commerce

Click and Collect is increasingly popular: **26%** of online consumers in France use this option every time or at least most of the time whenever it's available.



Biggest football victory
10:0 against Azerbaijan
(1995, Euro, group stages, Auxerre)



5.9 billion USD B2C e-commerce
79.7% internet access



Biggest defeat
0:7 against Brazil
(1982, friendly match, Uberlândia)



France is the **3rd biggest market in the EU**. Together with the UK and Germany, they represent around 70% of total e-commerce sales within the European Union.



Ireland's annual growth rate is **15.2%**, which is **2% higher than the average for Western Europe**. Also a notable fact about Ireland is that it has one of the **highest spends per online shopper in Europe** – almost **3,300 USD**, placing it 4th in terms of eGDP in European e-commerce.



Biggest football defeat
1:17 against Denmark
(1908, Olympic Games, semifinal, London)



With **10.68 bn of transactions** in 2014 **Cartes Bancaires CB** are a significant card based alternative payment method in France.



2.6 m shop online with **28%** of them doing so cross-border



Share of e-commerce transactions:
71% card based, 25% e-wallet, 2% bank transfer, 1% cash based, 1% other



ALL ABOUT FOOTBALL:	
Number of UEFA EUROs, including 2016	9 : 3
UEFA EURO games played	32 : 6
victories	15 : 1
defeats	9 : 4
draws	8 : 1
UEFA EURO goals scored	49 : 3
UEFA EURO goals conceded	39 : 11