



SWITZERLAND VS POLAND

25.06.16 / 15:00
St. Etienne

Population: 8.1 m
GDP: 685.4 bn USD

Population: 38.5 m
GDP: 526 bn USD

During UEFA EURO 2008, Yakin scored all three goals for Switzerland, where Switzerland became the second host to withdraw after the group stage (after Belgium in 2000). This was followed immediately by a third, after co-host Austria also withdrew prematurely.



The five biggest Swiss banks have recently agreed on a local Swiss mobile payment system.



17% credit card penetration
52% smartphone penetration



7.4 billion USD B2C e-commerce

98% bank account penetration



Biggest football victory
10:0 against San Marino
(2009, World Cup, qualifying round, Kielce)



Borrowing on a credit card is not as popular in Poland as in other countries. 44% of adults indicate a preference for saving.

54% credit card penetration

12,7 billion USD B2C e-commerce



87% internet access

The number of internet users as a percentage of population increased from 79.2% in 2008 to 87% at the end of 2014.



Biggest football defeat
0:8 against Denmark
(1948, friendly match, Copenhagen)



60.8% internet access, which is higher than both the world (40.7%) and Central & Eastern Europe (52.2) averages.

Biggest football victory
9:0 against Lithuania
(1924, Olympic Games, 1. round, Paris)



Half of the population shops online and around 10% of online retail transactions are carried out on mobile or tablet devices.



Poland has the **largest banking sector** by both value and population in the region and still has considerable room for growth.



Poland is among the **fastest growing e-commerce markets** in the European Union – it has a stable growth rate of 25% year on year meaning e-commerce is still expanding rapidly.

73% of online transactions are paid by credit card or by invoice.



Biggest football defeat
0:9 against Hungary
(1911, friendly match, Budapest)



78% bank account penetration, which is 20% higher than the Eastern Europe average.



PostFinance is one of the most important e-commerce payment methods in Switzerland.



Share of e-commerce transactions:
51% card based, 12% bank transfer, 11% e-wallet, 2% cash based, 25% other



Share of e-commerce transactions:
44% bank transfer, 37% card based, 15% e-wallet, 3% cash based, 1% other



During their last 12 qualifying rounds, Poland ended up in groups with England seven times. The team failed to win even one of their 14 games against the Three Lions, losing all of their away games.



ALL ABOUT FOOTBALL:	
	
Number of UEFA EUROs, including 2016	4 : 3
UEFA EURO games played	9 : 6
victories	1 : 0
defeats	6 : 3
draws	2 : 3
UEFA EURO goals scored	5 : 3
UEFA EURO goals conceded	13 : 7