



# CZECH REPUBLIC VS TURKEY



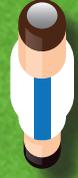
Population: 10.5 m  
GDP: 208.9 bn USD

Population: 75 m  
GDP: 822 bn USD

82% bank account penetration  
3.6 billion USD B2C e-commerce



26% credit card penetration – which is the highest in the region (16% average in Eastern Europe.)



Online banking is used by 56% of people, with usage on smartphones growing. The smartphone penetration itself (58.7%) is 11% higher than the CEE average and the highest in the region, although it is expected it will be overtaken by Poland in 2017.



73.5% internet access  
59% smartphone penetration



Share of e-commerce transactions:  
67% cash based, 13% card based, 9% bank transfer, 11% other



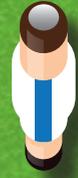
The Czech Republic won their preliminary round at UEFA EURO 2012, despite losing their opening match against Russia 1:4.



**Biggest defeat**  
0:3 against Switzerland (1994, friendly match, Zurich)



**Biggest victory**  
7:0 against San Marino (2006, Euro, group stages, Uherské)



Some popular alternative payment methods are the bank transfer methods **trustpay, Trustly, PayU** and **EnterCash**.



57% bank account penetration  
7 billion USD B2C e-commerce



The **B2C e-commerce growth rate of 12.4%** is quite low, but Turkey is better prepared for e-commerce than many of its neighbours, giving it the potential to sell cross-border far more than it currently does.



Turkey failed to qualify for the finals of a UEFA European Championship during its first nine attempts, but has reached four out of the last six finals.



51% internet access  
38% smartphone penetration



**Biggest defeat**  
0:8 against England (1984, Euro, group stages, Istanbul)



**Biggest victory**  
7:0 against San Marino (1996, World Cup, qualifying round, Istanbul)



33% credit card penetration, with local credit cards on the rise



Credit cards continue to be very popular for online purchases in Turkey but **alternative payment solutions are gaining momentum.**



Share of e-commerce transactions:  
86% card based, 5% cash based, 4% e-wallet, 2% bank transfer, 3% other



ALL ABOUT FOOTBALL:	
Number of UEFA EUROs, including 2016	6 : 4
UEFA EURO games played	29 : 12
victories	13 : 3
defeats	11 : 7
draws	5 : 2
UEFA EURO goals scored	40 : 11
UEFA EURO goals conceded	38 : 18