



ROMANIA VS SWITZERLAND



15.06.16 / 18:00
Paris, Parc des Princes

Population: 19.96 m
GDP: 189.6 bn USD

Population: 8.1 m
GDP: 685.4 bn USD

The UEFA EURO 2016 is the fourth of the last six finals in which Romania has taken part.

54.1% internet access, which is not as high as in other European countries due to its poor rural infrastructure.

During UEFA EURO 2008, Yakin scored all three goals for Switzerland, where Switzerland became the second host to withdraw after the group stage (after Belgium in 2000). This was followed immediately by a third, after co-host Austria also withdrew prematurely.

The five biggest Swiss banks have recently agreed on a local Swiss mobile payment system.

12% credit card penetration, which is lower than the average in Eastern Europe, and the number of cards on the market has remained constant for the past few years. It is expected that this will be overcome by offering ancillary benefits and contactless.

1.6 billion USD B2C e-commerce

98% bank account penetration
87% internet access

Biggest football victory
9:0 against Finland
(1973, World Cup, qualifying round, Bucharest)

61% bank account penetration
46% smartphone penetration

The number of internet users as a percentage of population increased from **79.2%** in 2008 to **87%** at the end of 2014.

54% credit card penetration
12,7 billion USD B2C e-commerce

Biggest football defeat
0:9 against Hungary
(1948, friendly match, Budapest)

Biggest football defeat
0:9 against Hungary
(1911, friendly match, Budapest)

Biggest football victory
9:0 against Lithuania
(1924, Olympic Games, 1. round, Paris)

Half of the population shops online and around **10%** of online retail transactions are carried out on mobile or tablet devices.

Share of e-commerce transactions:
90% cash based, **6%** card based, **3%** bank transfer, **1%** other

73% of online transactions are paid by credit card or by invoice.

Companies like M-Pesa have seen potential for growth in the Romanian market which is free from legacy systems. This will enable mobile payments to grow significantly over the coming years.

PostFinance is one of the most important e-commerce payment methods in Switzerland.

Share of e-commerce transactions:
51% card based, **12%** bank transfer, **11%** e-wallet, **2%** cash based, **25%** other

ALL ABOUT FOOTBALL:	
Number of UEFA EUROs, including 2016	5 : 4
UEFA EURO games played	13 : 9
victories	1 : 1
defeats	8 : 6
draws	4 : 2
UEFA EURO goals scored	8 : 5
UEFA EURO goals conceded	17 : 13