



POLAND VS NORTHERN IRELAND



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Nice

Population: 38.5 m
GDP: 526 bn USD

Population: 1.8 m
GDP: 63.5 bn USD

17% credit card penetration
52% smartphone penetration



Borrowing on a credit card is not as popular in Poland as in other countries. **44%** of adults indicate a preference for saving.



79% internet access



Biggest victory
7:0 against Wales
(1930, friendly match, Belfast)



Biggest football victory
10:0 against San Marino
(2009, World Cup, qualifying round, Kielce)



Poland has the **largest banking sector** by both value and population in the region and still has considerable room for growth.



Healy's 13 goals in the 2008 qualifiers were a new UEFA European Championship record – a record equalled by Polish player Robert Lewandowski in the run-up to the final round in 2016.



Biggest football defeat
0:8 against Denmark
(1948, friendly match, Copenhagen)



60.8% internet access, which is higher than both the world (40.7%) and Central & Eastern Europe (52.2) averages.



3.3 billion USD B2C e-commerce



The Northern Irish economy was traditionally dependent on industry, most markedly shipbuilding, rope manufacture and textiles. However, services, primarily the public sector, have come to replace heavy industry, with **70%** of the economy's revenue coming from the service sector. Government subsidies contribute **20%** of the economy's revenue.



7.4 billion USD B2C e-commerce



Poland is among **the fastest growing e-commerce markets** in the European Union – it has a stable growth rate of **25% year on year** meaning e-commerce is still expanding rapidly.



78% bank account penetration, which is **20% higher** than the Eastern Europe average.



Share of e-commerce transactions:
44% bank transfer, 37% card based, 15% e-wallet, 3% cash based, 1% other



During their last 12 qualifying rounds, Poland ended up in groups with England seven times. The team failed to win even one of their 14 games against the Three Lions, losing all of their away games.



ALL ABOUT FOOTBALL:	
Number of UEFA EUROs, including 2016	3 : 1
UEFA EURO games played	6 : 0
victories	0 : 0
defeats	3 : 0
draws	3 : 0
UEFA EURO goals scored	3 : 0
UEFA EURO goals conceded	7 : 0

Biggest defeat
0:13 against England
(1882, friendly match, Belfast)



In addition to the public sector, tourism also represents an important service sector; it has experienced significant growth since the end of The Troubles, and in 2004 accounted for over **1%** of the economy's revenue.