



ENGLAND



VS



RUSSIA



11.06.16 / 21:00
Marseille

Population: 53.0 m
GDP: 4.2 tn USD

Population: 143.5 m
GDP: 2.1 tn USD

Biggest football defeat
1:7 against Hungary
(1954, friendly match, Budapest)

England is the most heavily populated country of the United Kingdom, with its 53 million plus inhabitants accounting for 84% of the UK's overall population. It has the fourth largest population of all EU states, and ranks 25th on a global level.

133.3 billion USD B2C e-commerce

To date, England has won just one game in the knockout stage of a Euro championship. Oddly, this was a victory that followed a penalty shootout against Spain during a final sixteen match hosted by England in 1996.

With a average per capita GDP of **33,000 USD**, the English economy is one of the largest in the world. It also represents the largest part of the UK's economy, which taken as a whole has the **18th highest GDP PPP per capita in the world**. As of 2014, London was the world's second largest financial centre, and the largest within Europe.

Biggest football victory
13:0 against Ireland
(1882, friendly match, Belfast)



The growth in the number and usage of credit cards is hindered due to lack of consumer education, consumer fears over the lack of security as well as a poor acceptance network. Many Russians use their payment cards only once or twice a month to withdraw salaries, resulting in low activity rates.

Biggest victory
7:0 against Liechtenstein
(2015, Euro, group stages, Vaduz)

67% bank account penetration
70.5% internet access

45% smartphone penetration
19.9 billion USD B2C e-commerce

Biggest defeat
0:16 against Germany
(1912, Olympic Games, consolation round, Stockholm)

There are **barriers to e-commerce**. The Russian postal service is considered to be either too expensive or unreliable as an adequate delivery service channel. Secondly, e-commerce growth is further hindered due to consumers' lack of trust of electronic payments (in particular, cards), resulting in the majority of customers paying for online purchases with cash.

21% credit card penetration, which is one of the highest in the region, however with low usage rates.

Share of e-commerce transactions:
53% cash based, 17% card based,
13% e-wallet, 10% bank transfer, 7% other

With his two goals in a friendly match against Azerbaijan on 3rd September 2014, Aleksandr Kerzhakov pulled ahead of Vladimir Beschastnykh (26 goals) and is now the top goal scorer since the collapse of the Soviet Union. (Kerzhakov is still playing, with a current goal count of 30).

ALL ABOUT FOOTBALL:	
Number of UEFA EUROs, including 2016	9 : 11
UEFA EURO games played	27 : 30
victories	9 : 12
defeats	9 : 12
draws	9 : 6
UEFA EURO goals scored	36 : 36
UEFA EURO goals conceded	31 : 39