



PORTUGAL



VS



FRANCE



Population: 10.5 m
GDP: 227.3 bn USD

Population: 66.3 m
GDP: 2.8 tn USD

Biggest defeat
0:10 against England
(1947, friendly match, Lisbon)



The most popular payment methods are still card based with **bank transfers gaining market share.**



64.6% internet access



France is the **3rd biggest market in the EU.** Together with the UK and Germany, they represent around 70% of total e-commerce sales within the European Union.



Biggest football victory
10:0 against Azerbaijan
(1995, Euro, group stages, Auxerre)



The percentage of the population using the Internet via mobile phone has grown quickly, reaching **61%** in the final quarter of 2015.



"Special interest" is the most popular category of products purchased online, followed by "Clothes and Shoes" and "Consumer electronics & physical media."



Biggest football defeat
1:17 against Denmark
(1908, Olympic Games, semifinal, London)



Bank transfer methods remain unpopular in France due to the required whitelisting of beneficiaries.



At the 2006 World Cup finals in Germany, Portugal became the most recent selection for "FIFA's Most Entertaining Team". This award was given to the team which demonstrates the most positive approach to play during the championship.



Biggest victory
8:0 against Kuwait
(2003, friendly match, Leiria)



Apart from Germany and Spain (who have each won three times), France is the only nation to win multiple UEFA European Championships (two times).



3.29 billion USD B2C e-commerce
2.2 m users shop online with 12% cross-border.



97% bank account penetration
83.8% internet access



The bank transfer system **multibanco** is the most popular alternative payment method in Portugal.



44% credit card penetration
56.7 billion USD B2C e-commerce



87% bank account penetration
29% credit card penetration



With **10.68 bn of transactions** in 2014 **Cartes Bancaires CB** are a significant card based alternative payment method in France.



Share of e-commerce transactions:

81% card based, 8% bank transfer, 4% E-wallet, 3% cash based, 3% other



Click and Collect is increasingly popular: **26%** of online consumers in France use this option every time or at least most of the time whenever it's available.

ALL ABOUT FOOTBALL:	
Number of UEFA EUROs, including 2016	7 : 9
UEFA EURO games played	28 : 32
victories	15 : 15
defeats	8 : 9
draws	5 : 8
UEFA EURO goals scored	40 : 49
UEFA EURO goals conceded	26 : 39